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**World Famous Iris *ELMOHR*. Dykes Medal Winner**  
See next page

SUMMER AND FALL  
**1948**

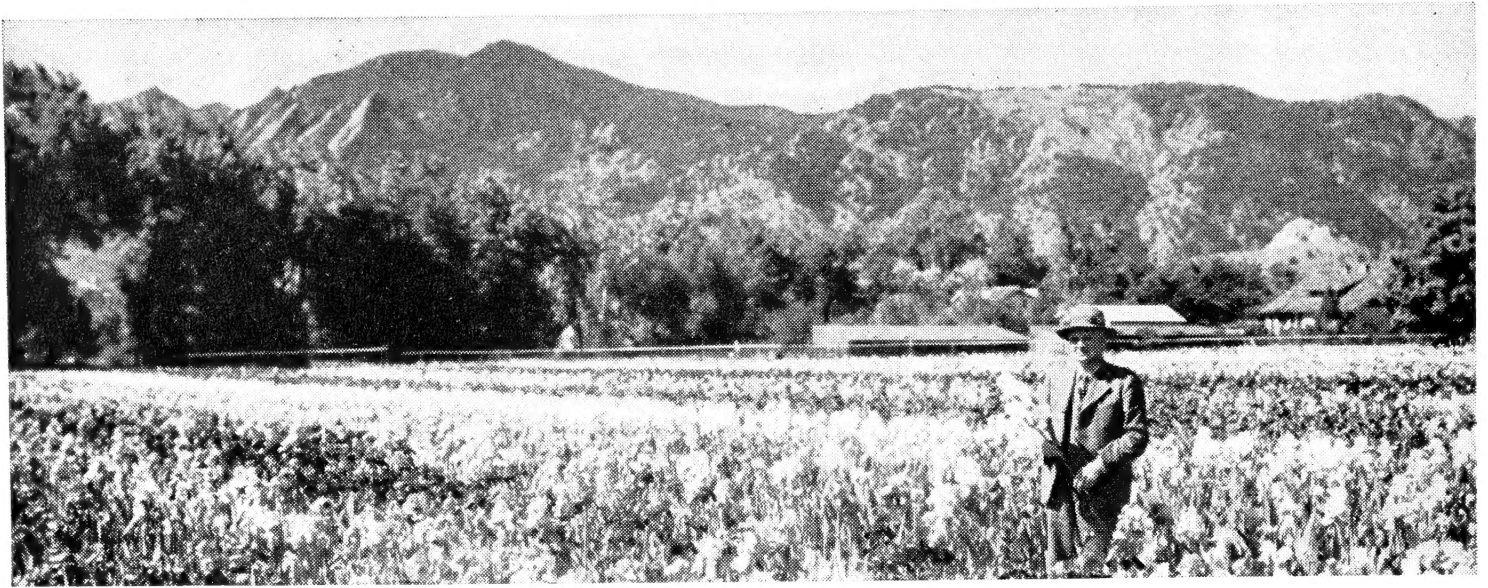
**LONG'S GARDENS**  
Boulder, Colorado



# LONG'S "Top Of The World" IRIS

Summer and Fall, 1948. All Iris Labeled. Prepaid in U. S. and Canada

## Many Iris Prices Much Lower For 1948



One of Long's "Top o' the World" Iris Fields

## Colossal Iris, ELMOHR, Dyke's Winner

**Originated in Colorado by Dr. P. A. Loomis.** Introduced by Long's Gardens in 1942 at \$25.00 each. Elmoehr is robust. Thrives anywhere. Immense.

New low prices for 1948. Each \$1.25. Three for \$3.00. Prepaid.

## More About Elmoehr— "The Editor Speaks"

The following appeared in August, 1945, Bulletin No. 98, published by the American Iris Society. Written by Editor, F. W. Cassebeer.

"Much of the credit for the rapid rise to fame of Dr. P. A. Loomis' sensational hybrid Iris, ELMOHR, this year's Dyke's Medal Winner, belongs to its introducer, J. D. Long of Boulder, Colorado.

"\* \* \* After its introduction, ELMOHR quickly achieved recognition, winning an A.M. in 1944, and its crowning achievement, the Dykes, in 1945. In brief, it received the highest honor in the shortest space of time from the date of introduction under the A.I.S. Policy of Awards.

"J. D. further says that Elmoehr is a fast propagator and that his aim is mass production in order to bring its price within the reach of every Iris fan as soon as possible."

## OUR COLLECTIONS AND GROUP PRICES SAVE YOU MONEY

Not only are prices on many Iris lower this year, but often you can save still more by ordering Collections, or making your own Collections at "Group" prices. See pages 10, 11 and 12.

Yes, you can now make two "toes" of some kinds grow where but one grew at the same price last year. Others one-fourth to one-third less than ever before.

These reductions apply largely to the newer and medium priced kinds, formerly 75c and up.

But the "GROUP" rates give you a nice saving on many of the less expensive kinds.

**COLLECTION SUGGESTION:** If you can't use all the kinds in a Collection, then invite a friend or two to share the Collection.

*Our Iris go to every state. Reports come back, "They're blooming great!"*



## Superb Iris

**Ace of Spades** . . . . .75c

Lustrous deep purple.

**Alba Superba** . . . . .\$7.50

Superb white.

**Aleppo Plain** . . . . .\$5.00

Plicata. Gold-purple.

**Amitola** . . . . .35c

Pink-gold-rose blend.

**Angelus** . . . . .50c

Lovely cream pink.

**Anitra** . . . . .40c

Clear pearl-blue self.

**Apricot** . . . . .50c

Glowing apricot-salmon.

**Arab Chief** . . . . .\$4.00

Near self burnt orange.

**Arctic** . . . . .75c

Giant white-gold.

**At Dawning** . . . . .40c

Pink and gold blend.

**Azure Skies** . . . . .\$3.00

Big light blue. Frilled.

**Beowulf** . . . . .35c

Red and brown blend.

**Berkeley Gold** . . . . .\$2.50

Deep clear yellow self.

**Bertha Gersdorff** . \$2.50

Yellow, flushed pink.

**Black Douglas** . . . . .35c

Rich deep violet.

**Black Wings** . . . . .35c

Deep blue. Black sheen.

**Blended Beauty** . . . 35c

Rich gold-bronze.

**Blue Rhythm** . . . . \$10.00

Grand cornflower blue.

**Blue Shimmer** . . . . \$4.00

Giant blue-white plicata.

**Blue Zenith** . . . . . \$1.50

Large deep sky blue.

**Bo Peep** . . . . .75c

Dainty pink-cream.

**Brown Monarch** . . . . 60c

Large, tall, brownish.

**Brunhilde** . . . . .50c

Violet blue. Fragrant.

**Bryce Canyon** . . \$10.00

Warm henna-copper self.

**Buckskin** . . . . .75c

Large flowered tan.

**Buechley's Giant** . . . 40c

Medium blue. Very large.

**Buffawn** . . . . .75c

Pink-buff. A color gem.

**Burning Bronze** . . . 40c

Light burning red.

**Cafe au Lait** . . . . .75c

"Coffee and Cream."

**Calcutta** . . . . .50c

Cocoanut brown tones.

**California Gold** . . . 35c

Tall deep yellow.



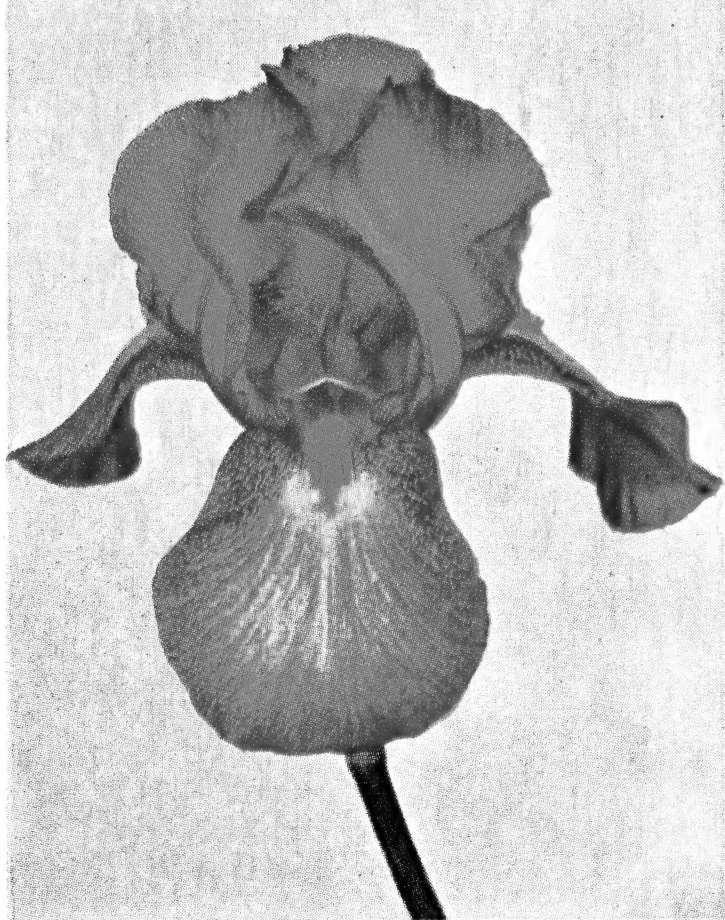
**Lighthouse, 75c; 3 for \$1.80**

S, rose; F, rose. Gold heart.



**Prairie Sunset, \$1.50; 3 for \$3.75**

A lovely blend of apricot, pink, copper, rose, gold.



**Orloff, 50c; 3 for \$1.20**  
Cinnamon-cream Plicata.

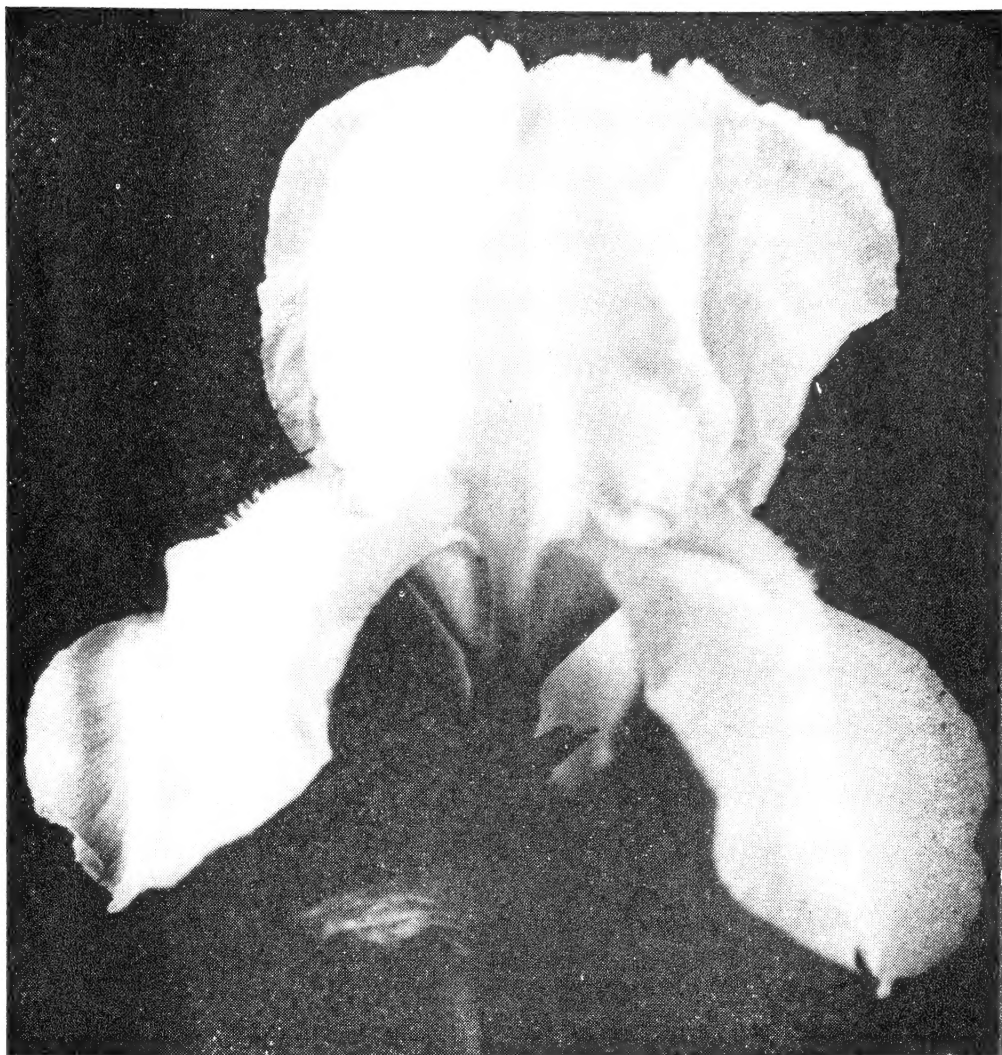


**Ranger, Giant Red, \$4.00; 3 for \$10.00**

- California Peach . \$1.50**  
A peach-pink blend.
- Captain Wells . . . \$4.00**  
Glossy maroon-purple.
- Casa Morena . . . \$6.00**  
Glistening rich brown.
- Cascade Splendor**  
..... **\$10.00**  
Pink-tan-apricot blend.
- Chamois . . . . . \$10.00**  
S. and F. pure chamois.
- Cherrio . . . . . 30c**  
Bright red-gold bicolor.
- China Maid . . . . . 75c**  
Pink-gold-lilac blend.
- Chosen . . . . . 75c**  
Mammoth clear primrose.
- Christabel . . . . . 50c**  
Glowing brilliant red.
- City of Lincoln . . . . 60c**  
"King of Variegatas".  
S, gold. F, red, edge gold.
- Claribel . . . . . 40c**  
Giant white, edged blue.
- Copper Lustre . . . . . 50c**  
Copper gold blend.
- Copper Pink . . . . . \$1.50**  
Pink tinged copper.
- Coronet . . . . . 30c**  
A gold-rose Jean Cayeux.
- Coritica . . . . . \$2.50**  
Golden brown plicata.
- Daybreak . . . . . \$3.00**  
Super gold-pink blend.
- Deep Velvet . . . . . \$1.50**  
Rich deep red violet.
- Depute Nomblot . . . 35c**  
Very large copper red.
- Derrill Hart . . . . . 40c**  
Rose brown, wine red.
- Destiny . . . . . 40c**  
Giant plum purple (NZ).
- Deseret . . . . . 35c**  
Yellow brown red.
- Directeur Pinelle . . 40c**  
Big dark bronze-red.
- Dog Rose . . . . . 40c**  
Clear pink lavender.
- Drap d'Or . . . . . 30c**  
Large French primrose.
- E. B. Williamson . . . 40c**  
Silky copper red.
- Eleanor Roosevelt . . 35c**  
Rich purple, very early.
- Elkhart . . . . . 40c**  
Striking chestnut red.
- Elmohr . . . . . \$1.25**  
Colossal wine red.
- El Morocco . . . . . \$2.50**  
Beautiful opal pink.
- Elsa Sass . . . . . 60c**  
Fine lemon, cream center.
- Ella Winchester . . . 40c**  
Mammoth red mahogany.



- Eros** ..... 40c  
Bright salmon pink.
- Exclusive** ..... 40c  
Mist-like powder blue.
- Fair Elaine** ..... 75c  
Two-toned yellow.
- Far West** ..... 50c  
Coral gold henna blend.
- Flora Campbell** ..... 75c  
Warm red-brown peach.
- Flora Zenor** ..... \$1.00  
Novel peach-pink tones.
- Fort Knox** ..... \$1.00  
"Kentucky Kave" gold.
- Fortune** ..... \$1.00  
Gigantic rich old gold.
- Frank Adams** ..... 50c  
Rosy tan-red blend.
- Frieda Mohr** ..... 35c  
A lilac-rose classic.
- Frosted Glass** ... \$1.50  
Frosty opal cream.
- Gallantry** ..... \$5.00  
Blue, intense color.
- Garden Flame** ... \$3.00  
Clear near garnet-red.
- Garden Magic** ... \$1.00  
Immense rich red.
- Golden Bear** ..... 50c  
A non-fading yellow.
- Gold Beater** ..... \$4.00  
New large bright gold.
- Golden Glow** ..... 50c  
Brilliant clear yellow.
- Golden Fleece** ... \$2.00  
S, gold. F, gold-cream.
- Golden Hind** ..... 40c  
Rich butternut gold.
- Golden Majesty** ... 75c  
Mammoth gold-yellow.
- Golden Spike** ..... \$1.00  
Pure gold-orange beard.
- Golden Treasure** ... 50c  
Silky cream-gold center.
- Grace Mohr** ..... \$1.00  
Giant lavender violet.
- Grand Canyon** ... \$1.00  
Plum copper-gold blend.
- Great Lakes** ..... \$1.00  
Dykes medal light blue.
- Gudrun** ..... 35c  
Large white.
- Gypsy** ..... \$3.00  
Copper-gold chestnut.
- Happy Days** ..... 35c  
Giant light yellow.
- Harvest Moon** ... \$3.00  
Apricot-orange blend.
- Icy Blue** ..... 75c  
Light frosty blue.
- Indian Hills** ..... 40c  
Glorious true purple.
- Jake (Jacob Sass)** .75c  
Grand large clean white.



**"Jake" 75c; 3 for \$1.50**

(See page 16)



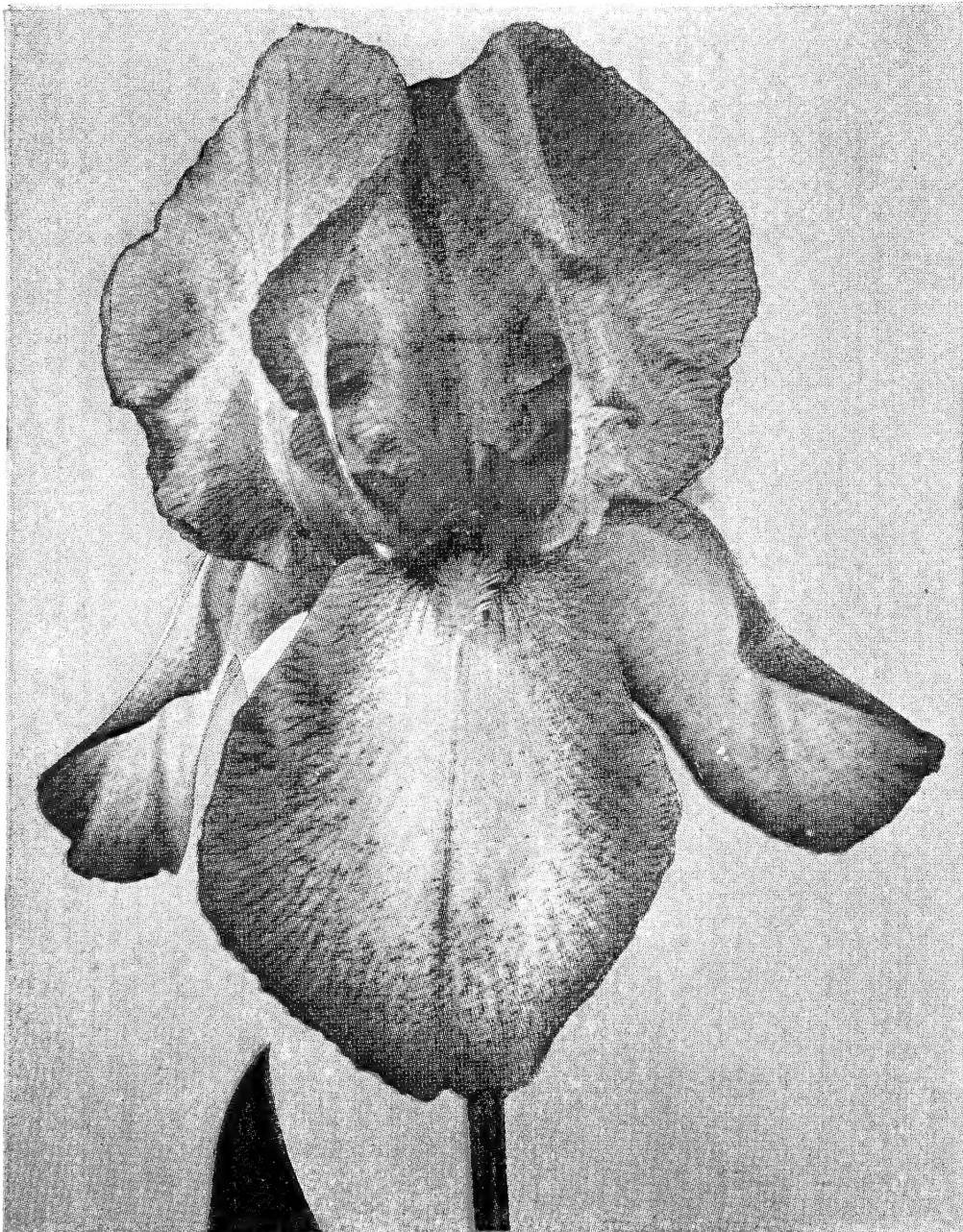
**Great Lakes (Dykes) \$1.00; 3 for \$2.50**





**Radiant, 50c; 3 for \$1.20**

Golden bronze and copper red.



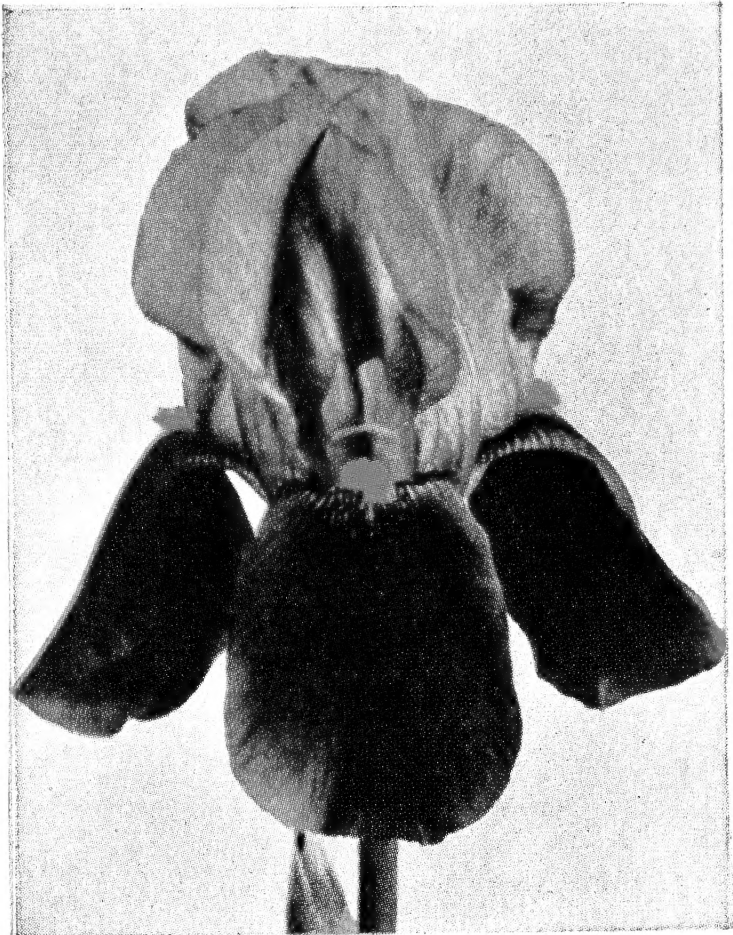
**Blue Shimmer, \$4.00; 3 for \$10.00**

The super blue and white plicata.

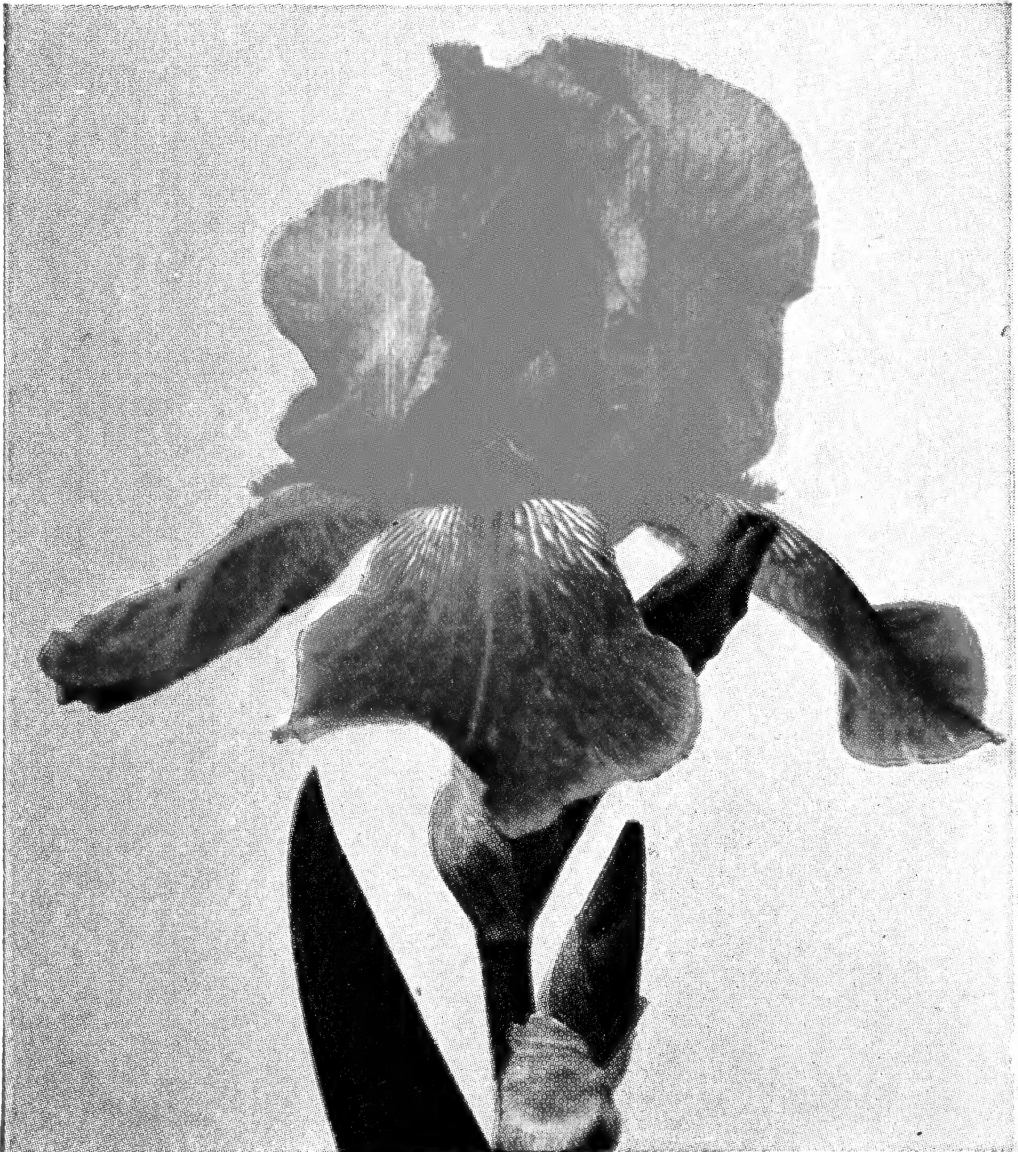
- Jasmania** . . . . . **35c**  
Smooth banana yellow.
- Jean Cayeux** . . . . . **35c**  
Cream-in-coffee color.
- Jerry** . . . . . **35c**  
Small, but brilliant red.
- Junaluska** . . . . . **40c**  
Copper red-rose gold.
- Kalinga** . . . . . **35c**  
Very large ivory cream.
- Khorasan** . . . . . **50c**  
Brown-red-gold variegata.
- Kwan Yin** . . . . . **30c**  
Smallish lovely apricot.
- Lady Mohr** . . . . . **\$10.00**  
Frosted oyster-white.
- Lake Huron** . . . . . **\$1.00**  
Large clean medium blue.
- Lancaster** . . . . . **\$1.00**  
Lustrous rose. Ruffled.
- Lighthouse** . . . . . **75c**  
Giant rose. Gold heart.
- Lilamani** . . . . . **50c**  
Big violet black self.
- Los Angeles** . . . . . **40c**  
White. Blue in center.
- Louvois** . . . . . **75c**  
Grand maroon-chocolate.
- Lucrezia Bori** . . . . . **35c**  
Mammoth yellow.
- Maid of Astalot** . . . . . **35c**  
Big blue-white plicata.
- Marco Polo** . . . . . **40c**  
S, rose. F, snappy red.
- Marisha** . . . . . **50c**  
Charming pink blend.
- Marquita** . . . . . **40c**  
Cream. Rose-pink spots.
- Matterhorn** . . . . . **\$1.00**  
Large immaculate white.
- Matula** . . . . . **50c**  
Rose-orange-red-buff.
- Melanie** . . . . . **\$1.25**  
Gorgeous orchid-pink.
- Mexico** . . . . . **\$3.00**  
Buff, red-gold brown.
- Midwest Gem** . . . . . **50c**  
Apricot-gold-buff-pink.
- Ming Yellow** . . . . . **75c**  
Sensational gold giant.
- Minnie Colquitt** . . . . . **\$3.00**  
White, edged purple.
- Miss Ann** . . . . . **50c**  
Copper-gold chestnut.
- Miss California** . . . . . **50c**  
Mammoth lilac-pink.
- Missouri** . . . . . **50c**  
A Dykes Medal blue.
- Modiste** . . . . . **50c**  
Silky lilac lavender.
- Monadnock** . . . . . **\$1.00**  
Giant violet rose.



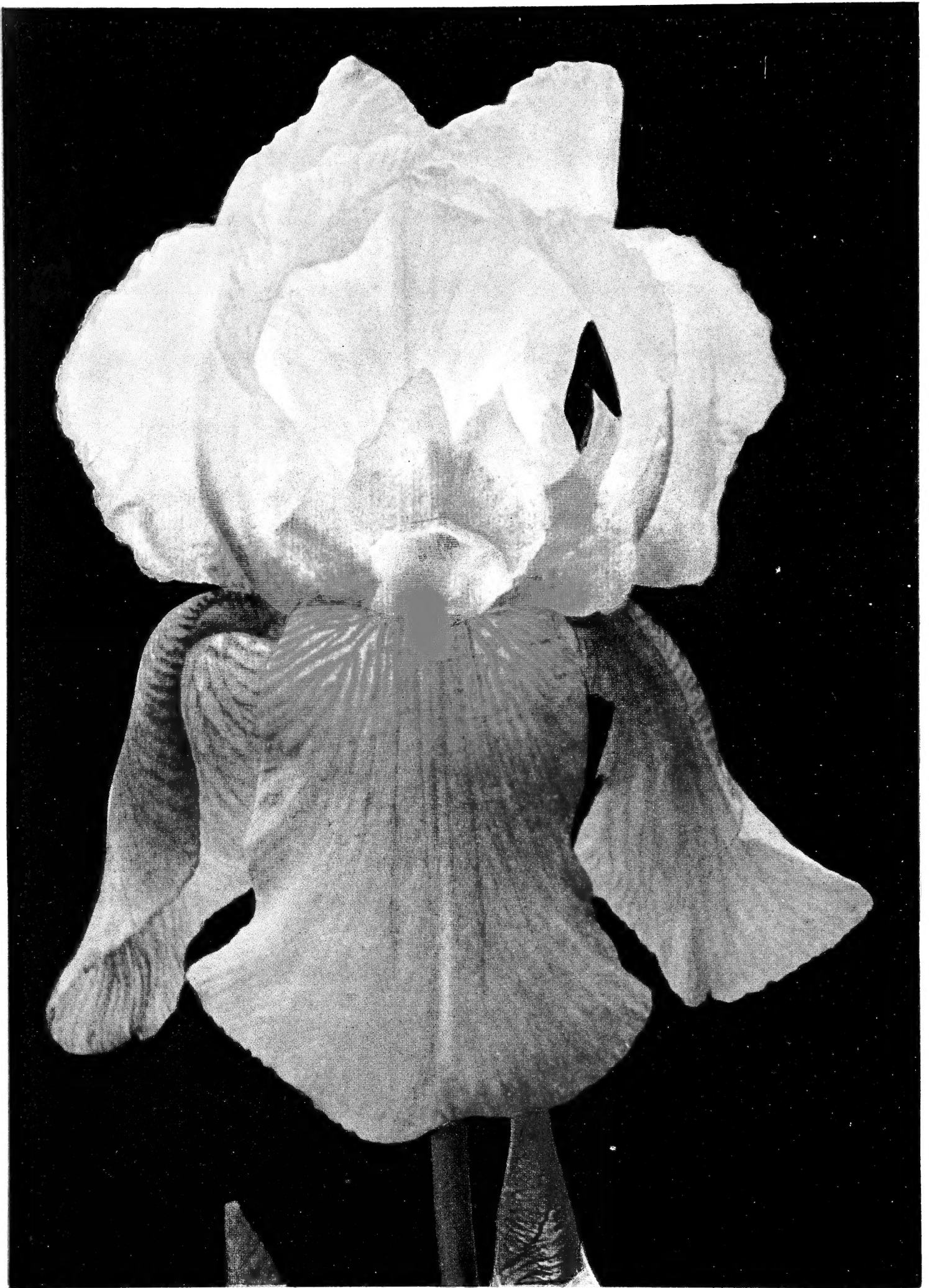
- Moonl't Madonna \$3.00**  
Ruffled lemon yellow.
- Morocco Rose . . . . .75c**  
Rose pink, gold heart.
- Mountain Sky . . . \$1.00**  
Beautiful medium blue.
- Mountain Snow . . . .40c**  
Mammoth crisp white.
- Mt. Washington . . .75c**  
White. A bit tender.
- Mulberry Rose . . . \$2.50**  
New bright purple rose.
- Narain . . . . .35c**  
Intense marine blue.
- Naranja . . . . .35c**  
Gold tinged orange.
- Nassak . . . . .35c**  
White-blue plicata.
- Noweta . . . . .35c**  
Frilly "peaches & cream".
- Nylon (Whiting) . . .75c**  
Large copper tan self.
- Ola Kala . . . . . \$4.00**  
In gold it's tops.
- Old Parchment . . \$1.00**  
Large tannish ivory.
- Orange Flame . . . \$1.00**  
Gold orange-red bronze.
- Oregon Trail . . . . \$2.50**  
Salmon gold-brown blend.
- Orloff . . . . .50c**  
Yellow-red-brown blend.
- Ormaco . . . . . \$2.00**  
Violet bronze brown.
- Ormohr . . . . .50c**  
Mammoth gray-lavender.
- Ozone . . . . .50c**  
Bluish violet pink.
- Painted Desert . . \$5.00**  
Arizona desert colors.
- Patricia . . . . .75c**  
Sparkling frilly white.
- Peachblow . . . . . \$1.50**  
A Sass pink plicata.
- Persian Prince . . . \$1.00**  
S, yellow. F, oxblood.
- Pink Satin . . . . .50c**  
Tall pink self.
- Piute . . . . .50c**  
Bright maroon red. Fine.
- Prairie Sunset . . . \$1.50**  
Copper-gold-pink blend.
- Priscilla . . . . . \$1.00**  
White. Beard white.
- Radiant . . . . .50c**  
Gold bronze, terra cotta.
- Radiant Knight . . \$1.50**  
Coppery orange & brown.
- Raejean . . . . .50c**  
Two-toned yellow.
- Ranger . . . . . \$4.00**  
Brilliant near-crimson.



**The Red Douglas, \$1.00; 3 for 2.50**  
Giant wine red (Dykes).



**City of Lincoln, 60c; 3 for \$1.50**  
Very poor specimen but shows colors.  
Form Normally EXCELLENT.



## **IRIS - - Morocco Rose**

The popular mammoth rose-pink, with soft yellow heart. Originated by Dr. Loomis, at the foot of Pike's Peak, Colorado. Prices reduced for 1948 crop.

**Each 75c—Three for \$1.80. Prepaid.**



## ALL IRIS PREPAID

<b>Rebellion</b> . . . . .	<b>50c</b>
Giant bronze-red rose.	
<b>Red Brick</b> . . . . .	<b>30c</b>
Name suggests color.	
<b>Red Dominion</b> . . . . .	<b>40c</b>
Velvety red-purple.	
<b>Red Douglas, The</b>	<b>\$1.00</b>
Big rich rosy-wine red.	
<b>Red Gleam</b> . . . . .	<b>\$1.00</b>
Brilliant scarlet red.	
<b>Red Sails</b> . . . . .	<b>60c</b>
Chestnut, flushed red.	
<b>Riding High</b> . . . . .	<b>50c</b>
Deep lilac pink.	
<b>Rocket (Whit'g)</b>	<b>\$20.00</b>
Standards deep chrome. Falls orange chrome.	
<b>Rose Top</b> . . . . .	<b>\$6.00</b>
Rose-pink cream gold.	
<b>Royal Coach</b> . . . . .	<b>50c</b>
Yellow-brown stitching.	
<b>Sable</b> . . . . .	<b>\$1.00</b>
"King of the Blacks".	
<b>Sandalwood</b> . . . . .	<b>40c</b>
Army-brown fawn blend.	
<b>Shawano</b> . . . . .	<b>75c</b>
Tall, brilliant yellow.	
<b>Shining Waters</b> . . . . .	<b>40c</b>
Big wax-like sky blue.	
<b>Siegfried</b> . . . . .	<b>50c</b>
Large yellow plicata.	
<b>Sierra Blue</b> . . . . .	<b>35c</b>
Tall, medium light blue.	
<b>Snow Flurry</b> . . . . .	<b>\$1.50</b>
Giant ruffled white.	
<b>Snowking</b> . . . . .	<b>35c</b>
Fine large Sass white.	
<b>Snow Velvet</b> . . . . .	<b>\$2.50</b>
White heavy substance.	
<b>Solid Mahogany</b> . . . . .	<b>\$7.50</b>
Very dark red.	
<b>Sonrisa</b> . . . . .	<b>\$4.00</b>
Metallic coppery pink.	
<b>Spokan</b> . . . . .	<b>35c</b>
Glowing red-brown.	
<b>Spring Cloud</b> . . . . .	<b>50c</b>
Blue white plicata.	
<b>Spun Gold</b> . . . . .	<b>\$2.50</b>
Gleaming giant yellow.	
<b>Stained Glass</b> . . . . .	<b>75c</b>
Glowing copper red.	
<b>Starless Night</b> . . . . .	<b>\$1.50</b>
Luminous blackish red.	
<b>Sunset Serenade</b> . . . . .	<b>\$4.00</b>
Gold-tan blend.	
<b>Taos (Novelty)</b> . . . . .	<b>40c</b>
Indian blanket red.	
<b>Tea Rose</b> . . . . .	<b>\$4.00</b>
Pink, infused amber.	
<b>Television Blue</b> . . . . .	<b>30c</b>
Medium blue tone.	



**Louvois, 75c; 3 for \$1.50**  
Rich, lustrous, chocolate-maroon.

## Another Pike's Peak Pink Seedling SQ-72 (Loomis)

This exquisite PINK stems from Dr. Loomis' color break "SEA SHELL", its famous pollen parent, so well known to hybridizers. We are listing it, with the consent of Dr. Loomis under his original seedling NUMBER SQ-72.

It is not registered. The originator is working on other pinks and prefers to name only a very, very few.

SQ-72 is not exactly new. We have had it since it was passed to a few growers and breeders for trial.

Few Iris in our gardens have attracted visitors so quickly and received so much praise as colorful SQ-72.

Iris Fans have rated SQ-72 a "MUST HAVE" and begged us to sell it. But we decided to propagate until we had enough stock to offer at the practically painless prices below.

SQ-72 inherits Sea Shell's "PINK BUD" and as it unfurls it flashes its fiery "TANGERINE BEARD" which adds a unique and enchanting touch to its beautiful standards and slightly flaring falls—a SELF, of good substance—a smooth, clean, lustrous light coral pink.

Last year SQ-72 was given an "H. C." by American Iris Society Judges. This means HIGHLY COMMENDED for introduction. Not five years ago, but NOW.

**SQ-72 PRICES:** Each \$3.00 or 2 for \$5.00. **SPECIAL:** If you order 10 or more other kinds (amounting to \$5.00 or more) from our 1948 catalogue, you may add one only SQ-72 for \$2.00.

This offer includes any of our Collections, containing 10 or more kinds as well as any (10 or more kinds as above) order you make up yourself from our list.

**NOTICE:** If you have already ordered 10 or more kinds, for \$5.00 or more, just send us \$2.00 for an SQ-72.



**Siegfried, 50; 3 for \$1.20**

Giant Cream Stippled.



**Sable, King of the "Blacks" \$1.00; 3 for \$2.50**

Lustrous silky sheen.

**Three Oaks . . . . . \$4.00**

Rich rosy copper red.

**Tiffanja . . . . . \$2.00**

(Don't confuse with Tiffany)

White-buff plicata.

**Tiffany . . . . . 50c**

(Don't confuse with Tiffanja)

Yellow. Rose stitching.

**Tobacco Road . . . \$6.00**

Lively tobacco brown.

**Treasure Island . . . 50c**

Massive clear yellow.

**Vagabond Prince . . 50c**

Glossy black-purple.

**Vatican Purple . . \$4.00**

Deep blue purple.

**Virgin Snow . . . . \$1.50**

A new white from Sass.

**Wabash . . . . . 75c**

White purple amoena.

**War Eagle . . . . . 35c**

Big copper-rose red.

**Wellington . . . . . 50c**

Giant rose-purple.

**William Mohr . . . . 35c**

Giant lilac-purple.

**Winneshiek . . . . . 35c**

Fine dark blue-violet.

**Zebra . . . . . 40c**

Blue. Leaves striped.

**(3 for \$1.00)**

## Collections

(One of Each Kind Listed)

### Mountain

**Collection \$5.00**

Ace of Spades

Arctic

Calcutta

City of Lincoln

Flora Zenor

Garden Magic

Golden Majesty

Icy Blue

Jake

Vagabond Prince

Wabash

### Mile High

**Collection \$7.00**

California Peach

Golden Fleece

Grace Mohr

Great Lakes

Lancaster

Louvois

Ming Yellow

Modiste

Nylon

Starless Night



**COLLECTION SUGGESTION:** If you can't use all the kinds in a Collection, then invite a friend or two to share the Collection.

## **Collections**

(One of Each Kind Listed)

### **Boulderado**

**Collection \$8.00**

Azure Skies  
Buffawn  
Flora Zenor  
Fortune  
Icy Blue  
Lake Huron  
Matterhorn  
Sable  
Snow Flurry  
Starless Night

### **Glacier**

**Collection \$10.00**

Azure Skies  
Blue Zenith  
Copper Pink  
Elmohr  
Fortune  
Golden Fleece  
Grand Canyon  
Morocco Rose  
Orange Flame  
Peachblow

### **Out West**

**Collection \$11.00**

Blue Shimmer  
Buffawn  
California Peach  
Minnie Colquitt  
Ormaco  
Radiant  
Red Douglas  
Red Gleam  
Sable  
Snow Flurry

### **Gold Rush**

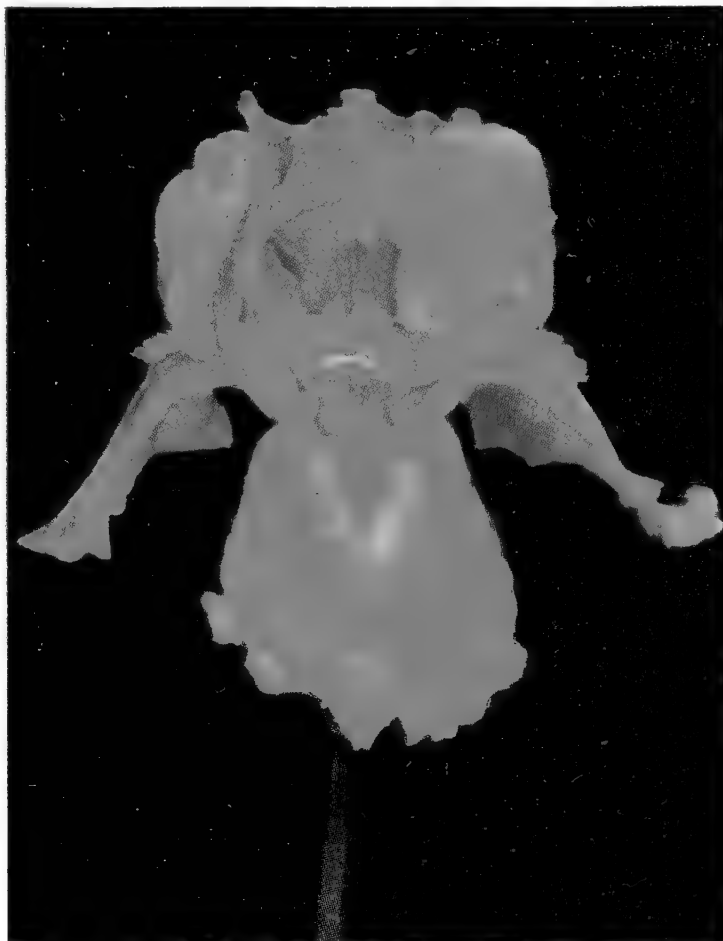
**Collection \$12.00**

Berkeley Gold  
Cloth of Gold  
Fort Knox  
Golden Glow  
Golden Majesty  
Golden Spike  
Ola Kala  
Shawano  
Spun Gold  
Treasure Island

### **Colorado**

**Collection \$16.00**

Berkeley Gold  
Blue Shimmer  
Blue Zenith  
Copper Pink  
Daybreak  
Elmohr  
Garden Flame  
Grace Mohr  
Moonlight Madonna  
Vatican Purple



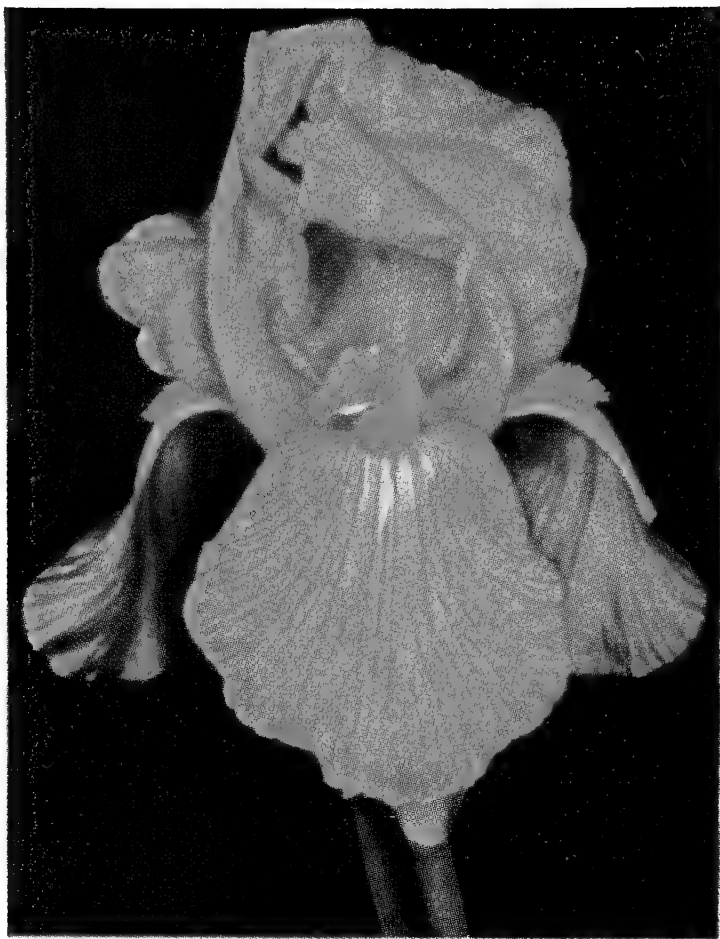
**Midwest Gem, 50c; 3 for \$1.20**

Snappy peach blend. Petals frilled.



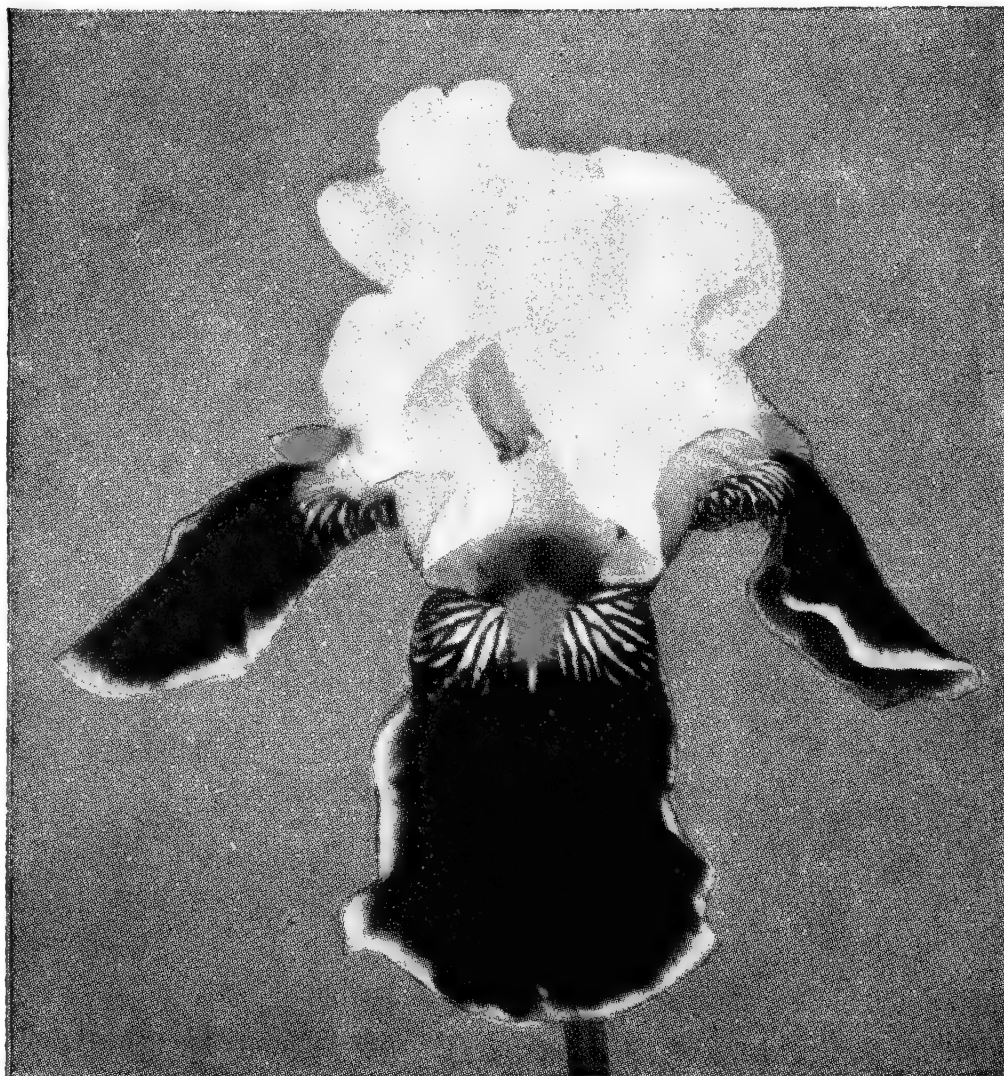
**Grand Canyon, \$1.00; 3 for \$2.50**

Blend of plum and copper tones, vivid gold beard.



## **Calcutta, 50c; 3 for \$1.00**

Cocoanut brown tones, bluish veil.



## **Wabash, Dykes Medal, 75c; 3 for \$1.80**

One of the most beautiful Iris. A dream.

## **Collections**

(One of Each Kind Listed)

### **Rocky Mountain Collection \$20.00**

Blue Shimmer  
Copper Pink  
Daybreak  
Garden Flame  
Garden Magic  
Moonlight Madonna  
Mulberry Rose  
Ola Kala  
Ranger  
Sunset Serenade

### **All Sass Collection \$25.00**

Alba Superba  
Bertha Gersdorff  
Blue Shimmer  
Garden Flame  
Golden Fleece  
Jake  
Minnie Colquitt  
Moonlight Madonna  
Solid Mahogany  
Sunset Serenade

### **Noteworthy Collection \$30.00**

Blue Rhythm  
Bryce Canyon  
Deep Velvet  
Lady Mohr  
Monadnock  
Painted Desert  
Peachblow  
Prairie Sunset  
Rose Top  
Spun Gold

### **De Luxe Collection \$40.00**

Alba Superba  
Aleppo Plain  
Arab Chief  
Cascade Splendor  
Cloth of Gold  
Lady Mohr  
Painted Desert  
Ranger  
Tea Rose  
Vatican Purple

### **Aristocrat Collection \$50.00**

Blue Rhythm  
Bryce Canyon  
Chamois  
Garden Flame  
Gypsy  
Rocket  
Rose Top  
Solid Mahogany  
Sunset Serenade  
Three Oaks



## Collections

### \$3.33 Collection

#### Any 10. One of a Kind

Anitra  
Arctic  
Blended Beauty  
Calcutta  
Chosen  
City of Lincoln  
Claribel  
Derrill Hart  
Ella Winchester  
Happy Days  
Indian Hills  
Lilamani  
Marisha  
Naranja  
Orloff  
Radiant  
Red Sails  
Riding High  
Snow King  
Vagabond Prince

### \$4.44 Collection

#### Any 10. One of a Kind

Buffawn  
Calcutta  
Cherrio  
City of Lincoln  
Derrill Hart  
Destiny  
Elsa Sass  
Far West  
Flora Zenor  
Frank Adams  
Golden Spike  
Modiste  
Orloff  
Ozone  
Radiant  
Red Sails  
Shawano  
Tiffany  
Vagabond Prince  
Wabash

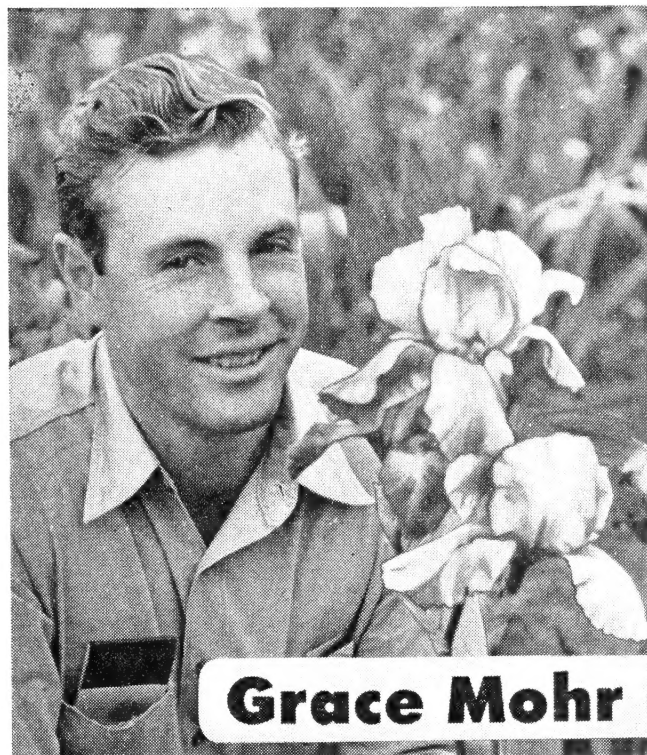
### \$13.33 Collection

#### Any 5. One of a Kind

Azure Skies  
Blue Shimmer  
Daybreak  
Garden Flame  
Minnie Colquitt  
Moonlight Madonna  
Ola Kala  
Ranger  
Vatican Purple

## Culture Tips Free

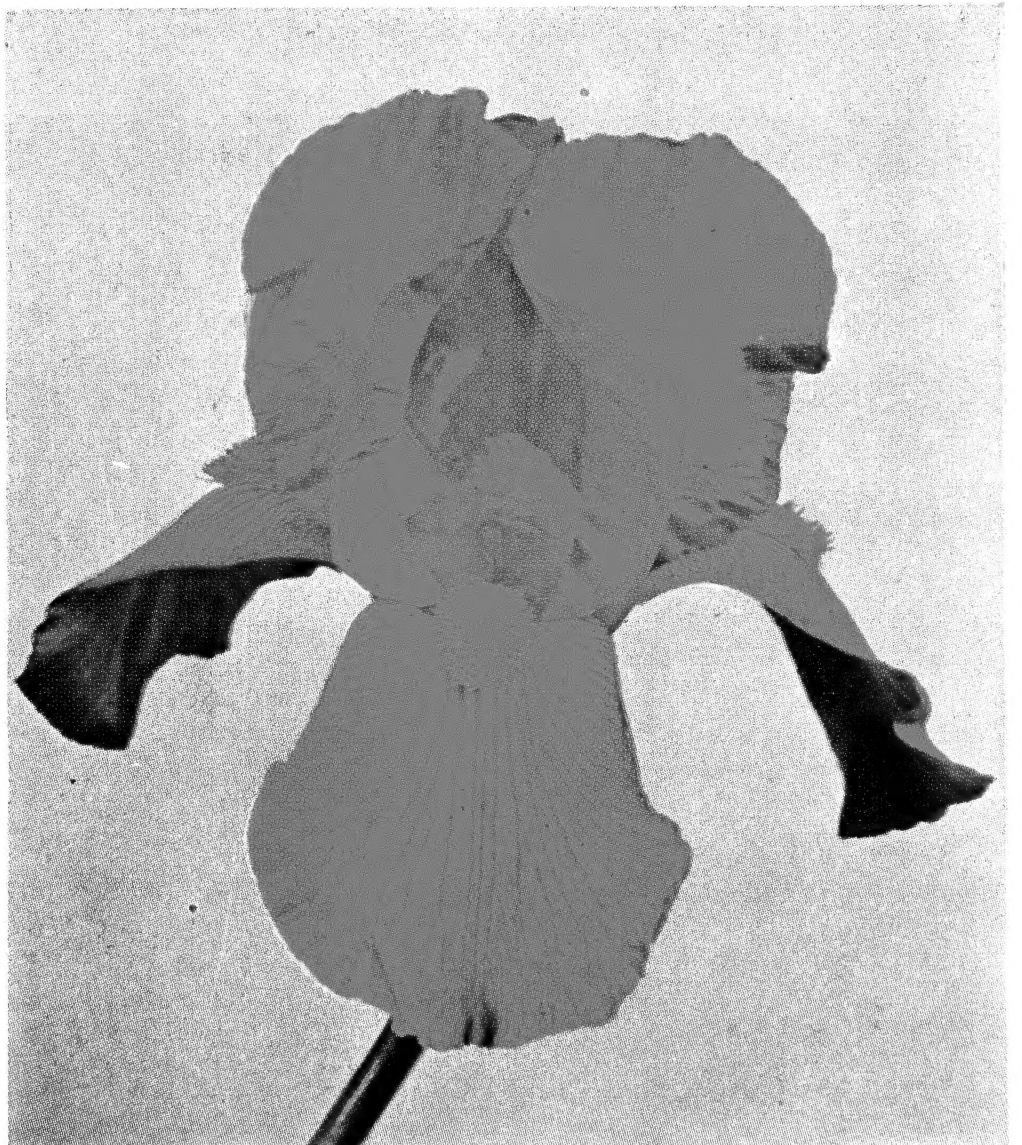
Written by J. D. Long, based on our own 38 years experiences as real dirt farmers. Nearly 2,500 words in large plain type. Many say this folder contains more help than some books. **Free with orders.**



**Grace Mohr**

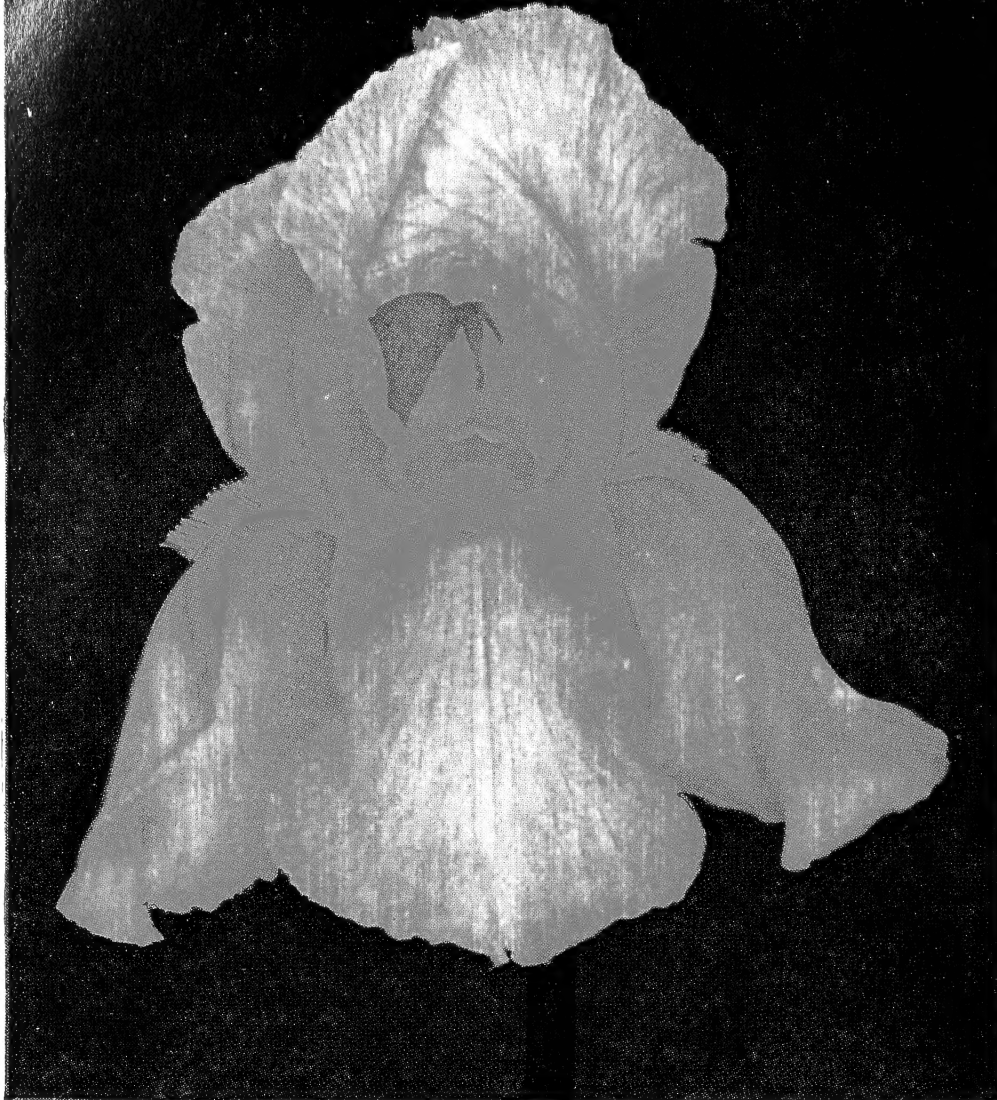
**Grace Mohr, \$1.00; 3 for \$2.00**

Gigantic blooms of soft violet.  
(Everett Long admires Grace Mohr)



**Fortune, \$1.00; 3 for \$2.50**

Gigantic rich gold flower of startling size  
and broad form.



**Arctic, White-Gold, 75c; 3 for \$1.80**



**Icy Blue, 75c; 3 for \$1.80**

Lovely frosty blue.

## **Nylon (Iris) Sale**

**98c a "Pair". Prepaid.**

The famous Iris — NYLON. Originated and named by Agnes Whiting, of Iowa.

Color: Luscious copper tan—like your favorite pair of Nylon hose.

Sheer, full fashioned, lustrous and durable. 2 hits, no runs, no errors.

The blooms are outsizes. No coupons. No box tops.

**Just 98c brings a "Pair".**

NOTE: Mrs. Whiting has been awarded a GOLD MEDAL by the American Iris Society as this year's most outstanding Hybridizer.

## **Your Own Collections**

**You Pick Them**

Alike or Assorted

### **GROUP "A"**

Any Iris not over 35c

5.....	\$1.50	20.....	\$5.00
10.....	2.80	25.....	6.00

(Not over 10 of a Kind)

### **GROUP "B"**

Any Iris not over 40c

5.....	\$1.80	20.....	\$6.00
10.....	3.30	25.....	7.00

(Not over 10 of a Kind)

### **GROUP "C"**

Any Iris not over 60c

5.....	\$2.20	20.....	\$7.60
10.....	4.00	25.....	9.00

(Not over 10 of a Kind)

### **GROUP "D"**

Any Iris not over 75c

3.....	\$2.00	10.....	\$5.00
5.....	3.00	15.....	7.00

(Not over 10 of a Kind)

### **GROUP "E"**

Any Iris not over \$1.00

3.....	\$2.50	10.....	\$7.00
5.....	4.00	15.....	9.60

(Not over 6 of a kind)

### **GROUP "F"**

Any Iris not over \$1.50

3.....	\$4.00	9.....	\$10.00
6.....	7.00	12.....	12.00

(Not over 4 of a kind)

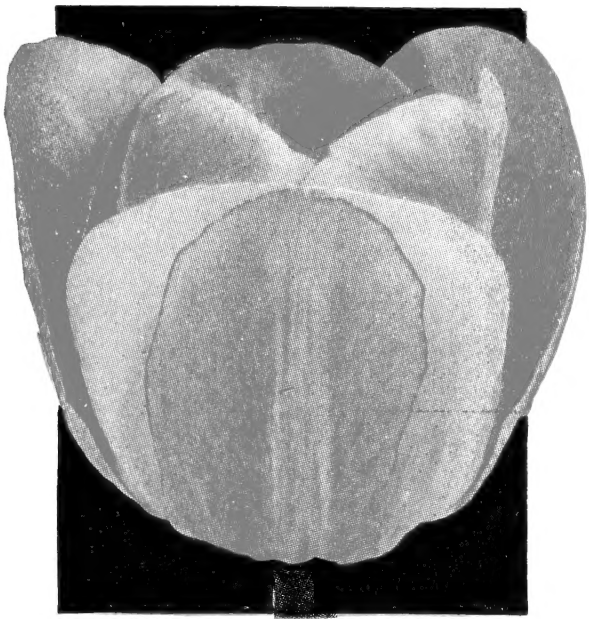
### **GROUP "G"**

(Any Iris not over \$4.00)

3.....	\$10.00	9.....	\$28.00
6.....	19.00	12.....	36.00

(Not over 3 of a kind)





Our Tulips Are All Strong, Tested  
Kinds, with Extra Large Blooms

## Dutch Bulbs

All Bulbs Priced Prepaid

Order now or any time from this  
catalogue.

Shipment in September.

## Daffodil Bulbs

### Giant King Alfred

Favorite grand rich yellow. It's  
TOPS.

Large round solid bulbs:

3 for 40c; 10 for \$1.20; 25 for  
\$2.70; 100, \$8.80.

### Giant Darwin Tulips Five Colors and Mixed

Strong Blooming Bulbs.

Lavender	White
Pink	Yellow
Red	Mixed

All Tulips at:

5 for 50c; 10, 90c;  
25, \$2.00; 100, \$7.50

### Hyacinth Bulbs

For Pots or Garden

Blue	White
Pink	Mixed

All Hyacinths at:

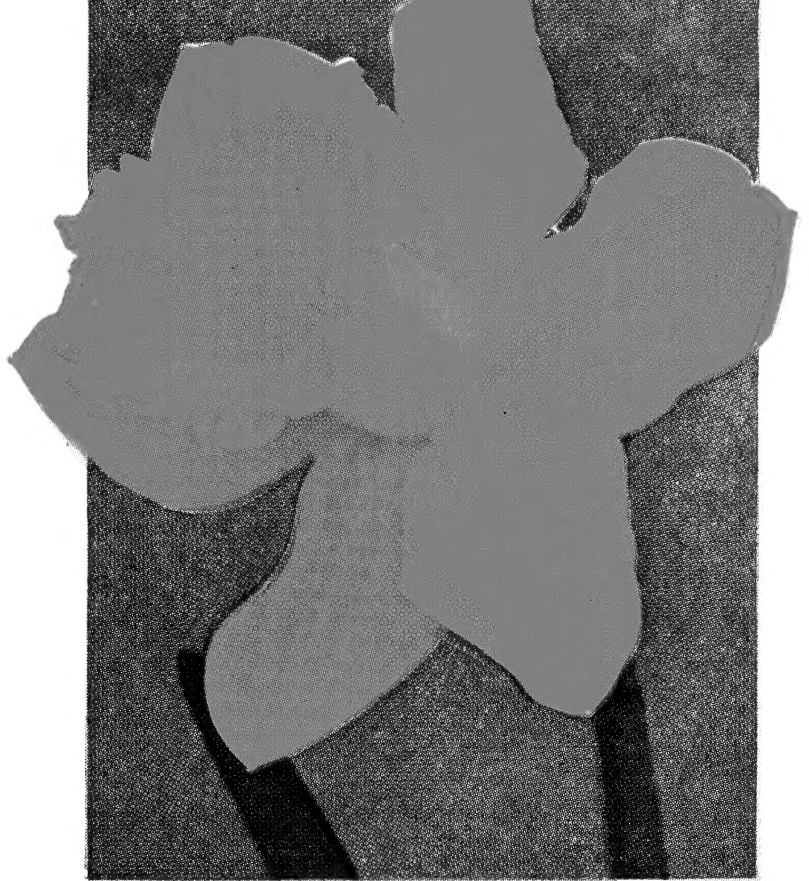
Each 20c; 5 for 95c;  
10 for \$1.80; 25 for \$4.50

### Crocus Bulbs

Large Strong Bulbs

Yellow, Purple, White,  
or All Colors Mixed.

10 for 45c; 25 for 90c;  
50 for \$1.50; 100 for \$2.90



### King Alfred Daffodil

The picture shows form and color only. The bulbs we  
send will produce extra large blooms and lots of them.



### Buffawn, 75c; 3 for \$1.80

Pleasing pastel shades. Tangerine beard.





**Azure Skies.** Said by many to be the loveliest of light blue.

### **Azure Skies** (Mrs. Pattison)

Sensational bright fluffy ruffled light lavender-blue.

Crisp strong substance, like a piece of cool starched material.

Branching and placement especially good. Remarkable texture.

Standards, nicely domed, "stay put". Falls nearly horizontal. **\$3.00, 2 for \$5.00.**

### **Ola Kala** (Jacob Sass)

Ola Kala, similar to Azure Skies in almost every way, except color.

### **Ola Kala Tops The 100 List**

In the 1948 Symposium published by the American Iris Society, OLA KALA is No. 1 of best 100 varieties. **\$4.00; 2 for \$6.60.**

### **Jake** (Jacob Sass)

J. D. Long personally selected this unnamed, beautiful white in the Jacob Sass gardens.

Bought all the stock they had, except one clump. Named it for "Jake", and introduced it.

Believe this by far the finest white at anything near the price.

**JAKE is a WHITE white.** Not a trace of "tattle-tale gray". No suggestion of "5 o'clock shadow".

A clean cut narrow gold band at base of each fall, and gold beard, add to its charm. Fine substance. Excellent form. **75c; 3 for \$1.50.**

**SPECIAL: One each Azure Skies, Ola Kala and Jake for \$5.50. Prepaid**

**Long's Gardens**  
**Boulder, Colorado**

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